



Michael P. Conolly

3312 Welsh Road,
Philadelphia, PA 19136
mconolly@gmail.com
215.698.2686 • 215.920.3275

www.mikecon.com

EXPERIENCE

Kates Media - Philadelphia, PA - 2006-present **Business Associate / Creative Director**

- Design all advertisements, circulars, and customized artwork (including packaging for print).
- Develop GUI interfaces and code all website projects.
- Plan and implement the creative direction of all in-house artwork.
- Upgrade and maintain the company website (www.katesmedia.com).
- Originate all self-promotional materials.
- Create and maintain email marketing campaigns.

Masco Communications - Philadelphia, PA - 2001-2006 **Art Director / Webmaster**

- Designed all newspaper advertisements and artwork (including packaging for print).
- Formulated the conceptual layout for multiple special interest sections and cover designs.
- Administered advertising, publishing, editorial, and sales departments in all aspects of design.
- Piloted the reformat and creation of a new tabloid layout in 2004.
- Originated and planned a cost-efficient and highly viewed company website (www.epgn.com).
- Updated and maintained website on a weekly basis.
- Created online advertisement banners.
- Counseled and directed the in-house design team.

SOFTWARE

Photoshop • Illustrator • InDesign • Quark • Acrobat Professional • Microsoft Office Suite
Flash • Dreamweaver • Pro Tools • Sound Forge • 3-D Studio Max • Director • Go-Live
Premiere Pro • Final Cut • Fireworks • AfterFX • ImageReady • Authorware

PROGRAMMING LANGUAGES

HTML • CSS • JavaScript • XHTML • XML • PHP/MySQL • ActionScript • Lingo

EDUCATION

Art Institute of Philadelphia GPA 3.9 (with honors)

- Associates Science Multimedia & Web Design

AWARDS & ACHIEVEMENTS

Philadelphia Video Festival - CEO & Company Founder www.phillyvideofest.com

Awards

- *Professional (Pennsylvania Newspaper Association)*

(2005) - First Place: Special section/niche publication • Third Place: Best single ad ¼ page and under

(2004) - Second Place: Use of one color • Third Place: Self-promotion

- *Academic*

Best of Quarter - Computer Science (2002), Advanced Image Manipulation (2003),
Authoring Tools (2004), Integrated Media design - Project Management(2005)

- **Best Portfolio (2005), Outstanding Achievement Award (2005)**